



Advertise in the Alberta Books for Schools catalogue

The Alberta Books for Schools catalogue is an annual catalogue featuring Alberta-published books matched to the Alberta K-12 curriculum. Please [see here](#) for more information.

Distribution

At least 2500 print catalogues will be distributed to K-12 schools across Alberta, Alberta school boards, libraries across Alberta, library wholesalers across Canada, United Library Services clients, teacher associations across Canada, Alberta independent and chain bookstores, Alberta MPs/MLAs, BPAA members, and other industry stakeholders. Copies will also be distributed at conferences across Canada, and a digital copy will be available for download on our [website](#) and on the [Alberta Books for Schools digital database](#).

Rates	W x H	Price
Full Page	8" x 10"	\$700 BPAA member \$800 non-member
Half Page	8" x 5"	\$450 BPAA member \$550 non-member

Specifications

- Ads must be [uploaded](#) in PDF format at 300 dpi, with all fonts converted to outlines.
- Ads must include a 0.25" bleed on all sides. The sizes noted above do not include bleed.
- Ads will extend to the edge of the page, so please ensure sufficient margins (we recommend about a 0.5" margin in addition to the bleed).
- The BPAA reserves the right to decline advertisers or artwork at its sole discretion.

Deadlines

- Ad space booking deadline: 4:30 pm MT, Monday, April 3
- **Early Bird Discount:** Book by 4:30 pm MT, Tuesday, February 28 and save 10% off the rates noted above.
- Artwork deadline: 11:00 pm MT, Wednesday, April 12.

Booking & Payment

- To book, complete [this form](#).
- Advertisers will be invoiced once the catalogue has been printed and distributed.