



For immediate release

***En route to Frankfurt in 2020!
Fellowship of German Publishers to Western Canada***

Vancouver, 21 February 2019 – Canada FBM2020 is working with key partners from the Government of Canada and the Canadian book publishing industry to present major programming elements as part of Canada’s presence as the Guest of Honour at the Frankfurt Book Fair in 2020. Responsibility for organizing fellowships, trade missions, and other business exchange programmes for professional development and networking exchanges between German and Canadian publishers has been contracted to Canada FBM2020 by the Department of Canadian Heritage. With this in mind, Canada FBM2020 has organized a fellowship of German publishers to Western Canada in partnership with several regional publishing associations, marking the first initiative of this kind for this part of the country.

The Fellowship

In partnership with the Association of Book Publishers of British Columbia (ABPBC), the Book Publishers Association of Alberta (BPAA), the Association of Manitoba Book Publishers (AMBP), and the Saskatchewan Publishers Group (SaskBooks) and with the financial support of the Embassy of Canada to Germany, the Canadian Trade Commissioner Service in Germany, Creative BC, the Alberta Cultural Industries Branch, and Canada FBM2020, nine (9) German publishers will attend networking sessions and programming in Vancouver, BC and Edmonton, AB from February 25th, 2019 to March 1st, 2019 to meet with Canadian publishers from BC, Alberta, Manitoba, and Saskatchewan. The fellowship is designed to support the development of Canadian publishers’ professional networks with German publishing houses in advance of Canada’s presentation as Guest of Honour at the Frankfurt Book Fair in 2020.

The Program

While in Western Canada, the visiting German publishers will meet with their Canadian counterparts for organized quick-pitch meetings. Through a variety of presentations given by experts in the field, they will also learn about the diversity of the Canadian publishing industry and the literary traditions and innovations of the region. Organized tours to local books stores and libraries as well as visits to literary and cultural landmarks in the region will take place. German publishers will also be introduced to Indigenous publishing and culture, including a movie screening of *Three Feathers* based on the novel by bestselling author Richard Van Camp.

About Canada FBM2020

Canada FBM2020 was established in collaboration with the Association of Canada Publishers (ACP) and the Association nationale des éditeurs de livres (ANEL) to manage, in Canada's official languages, the role and involvement of Canada's book publishing industry at the 2020 Frankfurt Book Fair. Canada FBM2020 receives financial support from the Department of Canadian Heritage and strategic oversight from a steering committee that includes representatives from the Department of Canadian Heritage, the Canada Council for the Arts, Global Affairs Canada, and Canada FBM2020's Board of Directors. A not-for-profit organization, Canada FBM2020 is governed by an independent Board of Directors and works with key partners in government and the publishing industry to deliver the principal elements of Canada's Guest of Honour programming.

The Canadian publishing industry extends across Canada and comprises publishers of all different sizes and genres. Canada FBM2020 is an entity that uses Canada's official languages to represent English, French, and Indigenous publishers from across Canada.

For more information on Canada's role as the Guest of Honour at the Frankfurt Book Fair in 2020, please visit the [Frequently Asked Questions page](#) on our website.

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