

Publisher of the Year Award

The Alberta Publisher of the Year Award honours an Alberta publisher who shows outstanding merit in all areas of activity undertaken during the calendar year, and who best exemplifies the spirit of the Alberta book publishing community.

Criteria

Submissions will be judged on the following criteria:

Quality of selected titles from 2017 catalogue, including editorial, design, and production work (4 points)

Innovation in promotion, marketing, and sales (4 points)

Degree and quality of service to clients in the publisher's sector (4 points)

Degree of activity and community service (4 points)

Acceptance by the market (4 points)

Supporting documentation should include information on promotional activities, reviews, media coverage and any other information of use to the judges as they make their decision. It is to your benefit to provide as much detail as possible in your written application. Please support statements with documentation.