

## Emerging Publisher of the Year Award

*The Emerging Publisher of the Year Award is presented to an emerging Alberta book publishing company which shows promise and dedication to book publishing, and who exemplifies the spirit of the Alberta book publishing community.*

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### Criteria

Submissions will be judged on the following criteria:

**Quality of books produced, including editing, design and production (5 points)**

**Promotional activity and market acceptance (5 points)**

**Degree and quality of service to clients in the publisher's sector (5 points)**

**Degree of activity and community service (5 points)**

A written application should accompany your submission. Please describe overall activities for the year giving the reasons why the publisher deserves this award.

Supporting documentation should include information on on promotion and publicity to support their applications, including, for example (as is relevant), information on author tours, book launches, other promotional events, and copies of reviews and details of media coverage.