

Canada FBM2020 Rights Catalogue Guidelines for Publishers

Publishers:

To be eligible to submit titles for the Canada FBM2020 Rights Catalogue, publishers must*

- have an active and ongoing Canadian book publishing program, operated out of a Canadian office
- have completed at least 12 months of operation as a book publisher
- have published at least 5 titles in their lifetime of operation
- hold and directly handle the German/World rights to the titles submitted in the Canada FBM2020 Rights Catalogue

**Exception to the above may apply. Please contact info@canadafbm2020.com for clarifications.*

Number of entries per publishing house:

Publishing houses who publish under 15 titles a year: **2 titles**

Publishing houses who publish between 15-30 titles a year: **3 titles**

Publishing houses who publish between 30-50 titles a year: **4 titles**

Publishing houses who publish over 50 titles a year: **5 titles**

Entries are calculated across all of a publishing firm's imprints. Canada FBM2020 will not accept multiple submissions from a firm's separate imprints.

Criteria for eligible titles:

To be eligible, a book must be:

- either written by a Canadian author or illustrator or adapted or translated by a Canadian;
- written in French, English or one of Canada's Indigenous languages;
- have a print run (or expected print run if the book has yet to be published) of at least 350 copies;
- at least 48 pages in length for a printed book, except for children's books, which can be less than 48 pages;
- at least 15,000 words in length for a new digital title (i.e. not published in print or another physical format), except for digital children's books, digital editions of eligible printed books and certain educational books, which can be less than 15,000 words;
- clearly and publicly attributed to the author(s) and/or translator(s);
- bearing an ISBN assigned to or acquired by the publisher (exceptions may apply)
- published under the publisher's imprint or under an imprint for which it has acquired publishing, management and marketing rights

Criteria for ineligible titles:

Publications who will not be accepted:

- author-subsidized titles;
- directories, agendas with less than 36 pages of original editorial content, catalogues, calendars, maps or books of maps, loose-leaf updates, coloring books, sticker books or other activity books, games in the form of a book, and other similar products;
- foreign-licensed brand Canadian-authored title (FLBCAT): a Canadian-authored book published under an applicant's own imprint, but based on franchise characters licensed from a foreign entity (e.g. Disney's *Mickey Mouse*, Nickelodeon's *Dora the Explorer*).
- books written by a political party or written by the paid staff of a political party;
- software (digital books available through educational platforms may be considered eligible);
- music recordings;
- books that contain advertising other than the publisher's own promotional material;
- periodicals published two or more times a year at regular intervals; or
- titles that, in the opinion of Canada FBM2020, contain:
 - material that is hate propaganda, obscene or child pornography, or any other illegal material, as defined in the Criminal Code;
 - pornography or other material having significant sexual content unless it can be demonstrated that there is an overriding educational or other similar purpose;
 - material that contains excessive or gratuitous violence;
 - material that is denigrating to an identifiable group; and
 - any other similarly offensive material.