2016-17 Trade Development Program Guidelines

The Alberta Government, through the Alberta Media Fund, has provided an envelope of funding for trade development to the Book Publishers of Alberta for the 2016–17 fiscal year. These funds will be used to provide a 50% subsidy for travel, accommodation and registration for our member publishers to attend international book fairs. This will allow publishers to develop new connections and to explore foreign rights agreements to support their businesses.

Members may apply for a subsidy for one person per book fair, to a maximum of two applications during the fiscal year. Delegates do not necessarily need to be employees of the member’s business. To ensure fairness, there will be an initial round of applications with a deadline of August 31, 2016, a second round with a deadline of October 31, 2016 and a third round with a deadline of December 31, 2016. Each publisher will be able to make an application during each round so long as funding remains.

All fairs on the attached list of international book fairs are eligible. For any fair or event not on the list, please email tmudrey@bookpublishers.ab.ca to request approval. All decisions regarding funding, eligibility etc., will be made by Executive Director Kieran Leblanc in consultation with the Board where necessary.

Eligible expenses for this program will include:

- **Registration:** Costs of exhibitor booth and related charges, costs of entry tickets or registration fees.

- **Travel:** Costs of air fare in economy class, costs of one mid-sized vehicle rental, travel costs of $0.50 per kilometer for own vehicle travel, costs of taxi or public transportation where no vehicle is rented.
Accommodation: Accommodation charges to a maximum of $200/night for commercial accommodations, a charge of $50/night for non-commercial accommodations, meal costs to a maximum of $100/day.

The program shall cover travel between July 1, 2016 and December 31, 2017.

Please complete the attached form and return it to Tyler Mudrey by email at tmudrey@bookpublishers.ab.ca. Once approved, claims will be paid after the event occurs and the claim form, supporting documentation and final report form have been submitted to the BPAA.

The Book Publishers Association of Alberta gratefully acknowledges the financial support of the Alberta government through the Alberta Media Fund for the 2016–17 Trade Development Program.
2016-2017 List of Book Fairs
(source: Livres Canada Books)

Abu Dhabi International Book Fair
Academy of Management
Affordable Art Fair (AAF)
Algiers International Book Fair
American Academy of Allergy, Asthma & Immunology (AAAAI) Annual Meeting
American Academy of Dermatology (AAD) Annual Meeting
American Academy of Orthopedic Surgeons (AAOS) Annual Meeting
American Academy of Pediatrics (AAP) Experience National Conference & Exhibition
American Academy of Religion (AAR) Annual Meeting
American Anthropological Association (AAA) Annual Meeting
American Association for Adult and Continuing Education (AAACE) Conference
American Association for Respiratory Care (AARC) Congress
American Association of Community Colleges (AACC) Annual Convention
American Association of Diabetes Educators (AADE) Annual Meeting & Exhibition
American Association of Family & Consumer Studies Annual
American Association of Law Libraries (AALL) Annual Meeting & Conference
American Association of School Librarians (AASL) National Conference & Exhibition
American Association of Teachers of French (AATF) Annual Convention
American Association of University Presses (AAUP) Annual Meeting
American Booksellers Association (Winter Institute)
American Burn Association (ABA) Annual Meeting
American College of Allergy, Asthma & Immunology (ACAAI) Annual Meeting
American College of Foot and Ankle Surgeons (ACFAS)
American College of Preventive Medicine (ACPM)
American Contract Bridge League (ACBL) North American Bridge Championships
American Council on the Teaching of Foreign Languages (ACTFL) Annual Convention / World Languages Expo
American Diabetes Association (ADA) EXPO/Scientific Sessions
American Educational Research Association (AERA) Annual Meeting American
Hardware Manufacturers Association (AHMA) AHMA
American Historical Association (AHA) Annual Meeting
American Institute of Architects (AIA) National Convention and Design Exposition
American International Toy Fair
American Library Association (ALA) Annual Conference / Midwinter Meeting & Exhibition
American Literature Association Conference
American Osteopathic Association (AOA) Osteopathic Medical Conference & Exposition
American Philosophical Association (APA) divisional annual meetings
American Physical Therapy Association (APTA) Conference & Exposition
American Podiatric Medical Association (APMA) Annual Scientific Meeting
American Political Science Association (APSA) Annual Meeting & Exhibition
American Society for Eighteenth-Century Studies (ASECS) Annual Meeting
American Society for Ethnohistory
American Society for Training & Development (ASTD) International / TechKnowledge Conference
American Society for Theatre Research
American Society of Criminology (ASC) Annual Meeting
American Society of Hypertension (ASH) Annual Scientific Meeting & Exposition
American Society of International Law (ASIL) Annual Meeting
American Sociological Association (ASA) Annual Meeting
American Urological Association (AUA) Annual Meeting
Annual Clinical Symposium on Advances in Skin & Wound Care
Annual Southeast Regional Character Education
Antwerp Book Fair
Arizona State Music Teachers Association (ASMTA) Conference
Art Educators of New Jersey (AENJ) Conference
Art Libraries Society of North America (ARLIS/NA) Annual Conference
Art Paris Art Fair
Asian Pacific Physical Education Conference
Association for Asian Studies Annual Meeting
Association for Canadian Studies in German-Speaking Countries (GKS) Annual Conference
Association for Canadian Studies in the United States (ACSUS) Biennial Conference
Association for Career and Technical Education (ACTE) CareerTech VISION
Association for Core Texts and Courses (ACTC) Annual Conference
Association of Educational Publishers (AEP)
Association of Partners for Public Lands (APPL) Convention & Trade Show
Association of International Schools in Africa
Association for Supervision and Curriculum Development (ASCD) Annual Conference & Exhibit
Association of Writers & Writing Programs (AWP) Annual Conference & Bookfair
Australian Booksellers Association Conference & Trade Exhibition
Baker & Taylor Vendor Summit Meeting
Beijing International Book Fair Beirut Francophone Book Fair Beirut International Arab Book Fair
Better Living Show
Belgrade Book Fair
Berkshire Conference on the History of Women (triennial)
Birdwatch America Expo
Bogota International Book Fair
Bologna Children’s Book Fair
Book World Prague BookExpo America
Books and Publishing Knowledge Community International Conference on Books and Publishing
Bouchercon World Mystery Convention & Trade Show
Bratislava Biennial of Illustrations (BiB) Brisbane Writers Festival
British Association for Canadian Studies Annual Conference
British Women Writers Conference
Brooklyn Book Festival
Brussels Book Fair
BuchBasel International Book and Literature Festival
Buenos Aires Book Fair
Cairo International Book Fair
California Art Education Association (CAEA) Annual State Conference
California Association for Bilingual Education (CABE) Annual Conference
California Council for Adult Education State Conference
California Language Teachers Association Annual Conference
California Library Association (CLA) Conference
California Mathematics Council (CMC) Central Conference
California Reading Association (CRA) Professional Development Institute
Canon Law Society of America (CSLA) Convention
Festival du livre et de la presse d’écologie (Paris)
Festival international de la Bande Dessinée (Angoulême) Fête du livre de Saint-Étienne
Florida Music Educators Association (FMEA) Conference
Florida State Music Teachers Association (FSMTA) Conference
Foire du livre de Brive
Frances Clark Centre for Keyboard Pedagogy National Conference (NCKP)
Frankfurt Book Fair
FutureBook Conference
Future of Education Technology (FETC) Conference
German Studies Association Conference
Geneva International Fair for Books and Press
Global Exchange and Green America Green Festival
Gothenburg (Göteborg) Book Fair
Great Lakes Independent Booksellers Association (GLIBA) Heartland Fall Forum
Green Building Council Greenbuild International Conference and Expo
Guadalajara International Book Fair
Havana International Book Fair
Helsinki Book Fair
History of Science Society (HSS) Annual Meeting
Hong Kong Toys & Games Fair
Humanities Montana Festival of the Book Humanities Tennessee Southern Festival of Books
Institut de linguistique française Congrès Mondial de Linguistique Française (biennale) Inter American Press Association (IAPA) Mid-year Meeting
International Academy on Law and Mental Health (IALMH) International Congress
International Association of Culinary Professionals
International Association of Law Libraries (IALL) Annual Conference International Board on Books for Young People (IBBY) Congress
International Conference on Thinking Annual Conference International Congress on Medieval Studies
International Digital Publishing Forum (IDPF) Book Conference International Food Bloggers Conference
International French Travel Market (IFTM) ITFM Top Resa
International Home and Housewares Show
International Literacy Association Annual Convention
International New Age Trade Show West (INATS West) International News Media Association (INMA) World Congress
International Physical Literacy Conference
International Studies Association (ISA) Annual Convention
Inuit Studies Conference
Istanbul Book Fair
ITB Asia - The Trade Show for the Asian Travel Market
ITB Berlin Convention
Jerusalem International Book Fair
Kolkata Book Fair
Language Show Live (London)c
Law Society Association Conference
League for Innovation in the Community College Innovations Conference
Left Forum Conference
Leipzig Book Fair
León National Book Fair (FeNaL)
Liber International Book Fair (Barcelona and Madrid) Licensing Expo
Livres en Folie (Haiti) London Book Fair
Louisiana Foreign Language Teacher’s Association Conference
Marché de la poésie de Namur (Wallonie) Marché de la poésie de Paris
Marché de la poésie de Rochefort sur Loire
Maryland Association for Adult & Continuing Education Conference
Medieval Academy of America Annual Meeting Miami Book Fair International
Michigan Art Education Association (MAEA) Annual Conference
Microsoft World Partner Conference
Mid America Horticultural Trade Show (Mid Am)
Midwest Independent Booksellers Association (MIBA) Heartland Fall Forum
Midwest Modern Language Association Annual Convention
Midwest Renewable Energy Association (MREA) Energy Fair
Minneapolis Home & Garden Show
Minnesota Environmental Partnership Living Green Expo
Modern Language Association (MLA) Annual Convention Modernist Studies
Association (MSA) Conference Moscow International Book Fair
Mother Earth News Fair
Mountains and Plains Independent Booksellers Association (MPIBA) Trade Show
Museum of Comic and Cartoon Art (MoCCA), Art Festival
Museum Store Association (MSA) Conference & Expo
Music Teachers National Association (MTNA) National Conference Music Teachers’ Association of California (MTAC) Annual Convention Musicora, le salon de la musique classique
National Alternative Education Association (NAEA) Annual Conference
National Art Education Association (NAEA) Convention
National Association for Bilingual Education (NABE) Annual Conference
National Association for Interpretation (NAI) Conference
National Association for the Education of Young Children
National Association of Elementary School Principals (NAESP) Annual Conference
National Association of Hispanic Publications (NAHP) Annual Conference
National Association of Music Merchants (NAMM) Trade show
National Association of Orthopedic Nurses (NAON) Congress
National Association of Orthopedic Technologists (NAOT) Meeting-Symposium
National Bioneers Conference
National Book Network Sales Conference
National Business Education Association (NBEA) Annual Convention
National Coalition for Aviation & Space Education (NCASE) National Conferences
National Community Pharmacists Association (NCPA) Annual Convention National Council for the Social Studies (NCSS) Annual Conference
National Council of Teachers of English (NCTE) Annual Convention National Council of Teachers of Mathematics (NCTM) Annual Conference
National Guild for Community Arts Education Conference and Arts Education Expo
National Head Start Association (NHSA) Annual Conference
National Middle School Association (AMLE) Annual Conference National School Supply and Equipment Association (NSSEA) Ed Expo
National School Supply and Equipment Association (NSSEA) School Equipment Show
National Science Teachers Association (NSTA) Annual Conference
National Space Society (NSS) Annual Conference
National Stationary Show
National Women’s Studies Association (NWSA) Annual Conference
Native American and Indigenous Studies Association (NAISA) Annual Meeting
Natural Products Expo Annual Exhibition
Near South East Asia (NESA) Council of Overseas Schools Conferences and Institutes
New Atlantic Independent Booksellers Association (NAIBA) Annual Conference
New Delhi World Book Fair
New England Grows Exhibition/Trade Show
New England Independent Booksellers Association (NEIBA) Annual Conference
New England Reading Association (NERA) Annual Conference
New York Art Book Fair Annual Exhibition
New York International Gift Fair Annual Trade show
New York State Art Teachers Association (NYSAT) Annual Conference
Non/Fiction Book Fair (Moscow)
North American Association for Environmental Education (NAAEE) Annual Conference
Northeast Conference on the Teaching of Foreign Languages (NECTFL) Annual Conference
Northern California Independent Booksellers Association (NCBIA) Tradeshow
Northwest Bookfest
Nuremberg Toy Fair
Ohio Association for Career and Technology Ohio (ACTE) Connections to Education Conference
Ohio Music Teachers Association (OMTA) Annual Conference
Ohio Nursery and Landscape Association (ONLA) CENTS (Central Environmental Nursery Trade Show) Marketplace
Oklahoma Music Teachers Association Annual Conference
Outdoor Retailer Winter/Summer Market Tradeshows
Pacific Northwest Booksellers Association (PNBA) Spring /Fall Trade Show
Pacific Northwest Labor History Association (PNLHA) Annual Labor History Conference
Pacific Northwest Library Association (PNLA) Annual Conference
Palace of Mines International Book Fair (FILPM) Mexico
Pacific Coast Builders Conference (PCBC) Homebuilding Tradeshows
Pop Culture Association of the South
Printemps du livre de Grenoble
Public Library Association (PLA) Conference
Publishers Association of the West (PubWest) Conference
Puls’Art Le Mans Manifestation internationale d’Art contemporain
Quais du Polar
Readercon Annual Conference
Reading Recovery Council of North America (RRCNA) Annual Conference
Religious Book Trade Exhibit (RBTE) Tradeshows Renaissance Society of America (RSA) Annual Conference Rendez-vous de l’histoire (Blois)
Retail Print Music Dealers Association (RPMDA) Annual Convention
Rio de Janeiro International Book Fair (biennial)
Rocky Mountain Antiquarian Booksellers Association (RMABA) Book and Paper Fair
Rocky Mountain Modern Language Association (RMMLA) Convention
Salon du livre d’artiste(s) (Nîmes) Salon du livre de Paris
Salon du livre du Mans
Salon du livre et de la presse jeunesse Seine-Saint-Denis
Salon du livre gourmand de Pérgueux
Salon du Polar (Montigny-lès-Cormeilles, France) Salon Européen de l’Éducation
Salon international de la Poésie en Pays de George Sand
Salon international du livre d'Abidjan
Salon Marjolaine (Paris)
Science Fiction Research Association (SFRA) Eaton Science Fiction Conference
Seattle Gift Show
Seoul International Book Fair
Shanghai International Children's Book Fair
Sharjah International Book Fair
Small Press Expo (SPX)
Society for Scholarly Publishing (SSP) Annual Meeting
Society for the History of Authorship, Reading & Publishing (SHARP) Annual Meeting
Society of American Travel Writers (SATW) Annual Convention
Society of Biblical Literature (SBL) Annual Meeting
Society of Environmental Journalists (SEJ) Annual Convention
Society of Illustrators MoCCA (Museum of Comic and Cartoon Art) Fest Southern
Conference on Language Teaching Annual Conference Southern Independent
Booksellers Alliance (SIBA) Tradeshow
Staff Development for Educators (SDE) National Conferences
Taipei International Book Exhibition (TIBE)
Teachers of English to Speakers of Other Languages (TESOL) International Convention
Texas Computer Education Association
Texas Library Association Annual Conference
Texas Music Teachers Association Annual Convention
Thessaloniki International Book Fair
Tokyo International Book Fair
Tokyo International Comic Festival
Transworld Halloween and Attractions show
Tunis International Book Fair
Turin International Book Fair
Typo International Design Talks
Utopiales Nantes International Science-Fiction Festival
Venice Biennale
Vilnius Book Fair / Baltic Book Fair
Voix de la Méditerranée, Festival de poésie
Warsaw International Book Fair
Washington Library Media Association Conference
Women Writing the West Conference
Western History Association Annual Conference
Workforce Council Workforce Innovation Conference
World Association of Newspapers and Newspaper Publishers (WAN-IFRA) World Publishing Expo (IFRA Expo & Conference)
World Association of Women Entrepreneur Congress (FCEM)
World Cookbook Fair
World Bridge Federation (WBF) World Championships
World Education Market
World Fantasy Convention
Wound, Ostomy and Continence Nurses (WOCN) Society Annual Conference
Young Adult Library Services Association (YALSA)
Young Adult Literature Symposium
2016-17 Trade Development Program Application

Publisher: ____________________________________________

Name of Delegate: ______________________________________

Email: ____________________ Phone: ________________

Name of book fair or other trade development gathering:

____________________________________________________

Dates: ______________________

What is your objective in participating in this program?

____________________________________________________

If the book fair or other activity is not on the approved list please describe it below and provide a link to a website.

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________

____________________________________________________
Please provide an estimate of costs below. This estimate is not binding, but it should be as close to the actual expenditures as possible. Please list each item and its estimated cost and then total it in the table below. (Attach extra sheets if more space is required.)

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**Total:**

**50% Subsidy:**

________________________________________  __________________________
Signature                                      Date

Please scan and email your document to tmudrey@bookpublishers.ab.ca or fax to 780-424-7943. Once completed, your application will be considered and you will receive a response. If you are approved and you decide not to attend, please inform us immediately so the funds can be released to other publishers.