



**BOOK PUBLISHERS ASSOCIATION**  
*of Alberta*

2017 Annual Conference

Delta Hotels Edmonton South  
Conference Centre  
Edmonton, Alberta

WELCOME PACKAGE

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# PECHA KUCHA

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**[petsa ky tsa]**  
ペチャクチャ

**PechaKucha**, the Japanese term for 'chit-chat' is a presentation style devised by Astrid Klein and Mark Dytham of Tokyo's Klein-Dytham Architecture (KDa) as a way to attract people to SuperDeluxe, their experimental event space in Roppongi, and to allow young designers to meet, show their work, and exchange ideas. The first ones were held in Japan in 2003.

PechaKucha presentations consist of 20 slides which are shown for 20 seconds each with an accompanying presentation. The audience is usually from the design, architecture, photography, art, and creative fields, but also from academia. Most presenters are design professionals showing their creative work, but presenters often speak about such topics as their travels, research projects, student projects, hobbies, collections, or other interests.

Some examples of PechaKucha presentations:

- [Tokyo Event: Magazine Library 10](#)
- [12 Publications Which Changed My Life](#) (WARNING EXPLICIT LANGUAGE)
- [Making Books as Total Art and Technique](#)

There are hundreds or thousands of these presentations available at [www.pechakucha.org](http://www.pechakucha.org)

Note: PechaKucha Nights (PKNs) are licensed by KDa for free but to be official you must contact them and request permission to host one. The BPAA conference probably does not need to do this as we're only using the style, not running a public event.

# SCHEDULE

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## Thursday, September 14, 2017

Time	Description	Meeting Room
4:30pm - 5:00pm	Board Meeting	Calgary Room
5:00pm - 6:00pm	Board Dinner	
6:00pm - 6:30pm	Annual General Meeting Registration	
6:30pm - 8:30pm	Annual General Meeting	
8:30pm - 10:30pm	Opening Reception   Beer, Books, and Trivia hosted by Paul Matwychuk	Crystal Gallery

## Friday, September 15, 2017

Time	Description	Meeting Room
8:00am - 9:00am	Registration & Breakfast	Crystal Gallery
9:00am - 10:00am	<b>Keynote Presentation</b> Alan Twigg The Why of Publishing	
10:00am - 10:15am	<i>BREAK</i>	
10:15am - 10:45am	Tom Radford Alberta Books That Have Inspired My Films	
10:50am - 10:57am	Derek Truscott	
10:57am - 11:04am	Kerry Clare	
11:04am - 11:11am	Brenda Schmidt	
11:11am - 11:18am	Jerome Martin	
11:18am - 11:25am	Lien DeNil	
11:25am - 11:45am	Discussion	

2017 BPAA Annual Conference

Time	Description	Meeting Room
11:45pm - 1:00pm	LUNCH	Crystal Gallery
1:00pm - 2:00pm	<b>Keynote Presentation</b> Bruce Walsh The How of Publishing	
2:00pm - 2:07pm	Alexander Finbow	
2:07pm - 2:14pm	Patti McIntosh	
2:14pm - 2:21pm	Cathie Crooks & Peter Midgley	
2:21pm - 2:28pm	Kelsey Attard	
2:28pm - 2:45pm	Discussion	
2:45pm - 3:00pm	BREAK	
3:00pm - 4:00pm	Presentation Gail Anderson-Dargatz Sculpting a Good Idea to a Great Book	
4:00pm - 4:30pm	Discussion	
4:30pm - 6:30pm	BREAK	Top of the Inn
6:30pm - 8:00pm	Book Publishing Awards Gala Reception	
8:00pm - 8:30pm	Keynote	
8:30pm - 9:30pm	Award Presentations	

Saturday, September 16, 2017

Time	Description	Meeting Room
8:00am - 9:00am	Registration & Breakfast	Crystal Gallery
9:00am - 10:00am	<b>Report Back</b> What We Heard/Said/Learned Megan Hall   Tom Lore   Alison Cobra	
10:00am - 10:15am	BREAK	
10:15am - 11:45am	<b>Getting the Word Out</b> Alexander Finbow on fiction/graphic novels Brian Scrivener on open access Matt Bowes on literary publishing	
11:45am - 12:00pm	<b>Closing Remarks</b> Alexander Finbow	
12:00pm - 1:00pm	LUNCH	

# HOTEL BOOKING

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The Delta Edmonton South Hotel & Conference Centre is dedicated to redefining your expectations here in Festival City. We understand that successful hotel stays are all about the details. That's why we provide you with everything you need to work, play, and relax - from free Wi-Fi to a modern on-site gym and pool. Make yourself at home in our beautifully designed hotel accommodation, which features deluxe bedding, flat-screen TVs, and mini-fridges.

- ✓ Phone Number: 1-780-434-6415
- ✓ Room: Standard
- ✓ Book Publishers Association of Alberta Guest Rate: *\$130 per night*, plus applicable taxes.

## Check-in and Check-out

- ✓ Check-in time: 3:00pm
- ✓ Check-out time: 12:00 pm

## Amenities

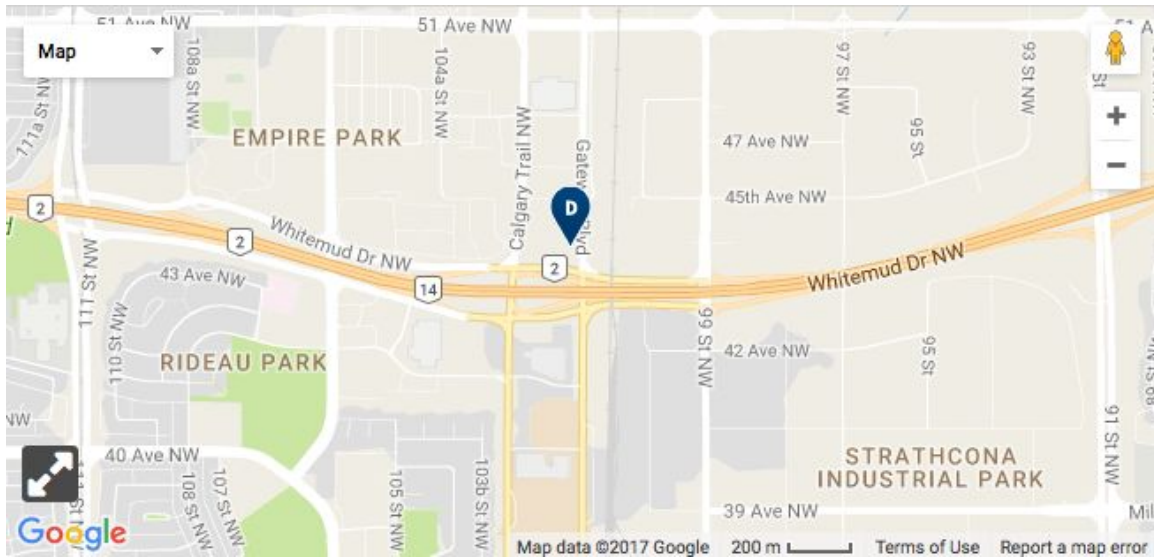
- ✓ Complimentary High-speed wireless Internet access,
- ✓ Pets welcome (\$35 non-refundable fee),
- ✓ Air conditioning,
- ✓ Alarm clock,
- ✓ Complimentary bottled water in guest room,
- ✓ Fitness centre,
- ✓ Indoor pool and hot tub,
- ✓ Smoke-free.

## Dining

- ✓ 4404 Restaurant & Aurora Lounge

# GETTING TO THE CONFERENCE CENTRE

Delta Edmonton South is Located at:  
4404 Gateway Boulevard NW, Edmonton, Alberta T6H 5C2  
On the corner of Gateway Boulevard and Whitemud Drive.





## DIRECTIONS

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*From Edmonton International (~15 min):*

*Nisku, AB*

1. Head (1.6km) northeast on 36 St E toward 60 Ave E,
2. Turn right onto AB-19E (650m),
3. Slight right to merge onto AB-2 N toward Edmonton (9.0km),
4. Keep right to stay on AB-2 N (2.0km),
5. Keep right at the fork to continue on Gateway Blvd (6.1km),
6. Use the 2<sup>nd</sup> from the left lane to turn left onto AB-2 (94m),
7. The destination will be on the right.

*From the Red Arrow Bus Depot (~14 min):*

*10014 104 St Edmonton, AB, T5J 0Z1*

1. Head south on 104 St NW toward 100 Ave (34m),
2. Turn left at the 1<sup>st</sup> cross street onto 100 Ave NW (120m),
3. Turn right onto 103 St NW (400m),
4. Slight right onto Bellamy Hill Rd NW (140m),
5. Use the left 2 lanes to turn left onto 97 Ave NW (600m),
6. Continue onto 98 Ave NW/James Macdonald Bridge - continue to follow 98 Ave NW (350m),
7. Slight right onto the Scona Road S ramp to 99 St (300m),
8. Merge onto Scona Rd NW (750m),
9. Continue onto 99 St NW (5.1km),



10. Turn right onto Whitemud Dr NW (500m),
11. The Destination will be on your right.

*From the Greyhound Bus Depot (~3 min):*

*5723 104 St NW Edmonton, AB T6H 2K1*

1. Head south on 104 St NW S toward 54 Ave NW (180m),
2. Continue onto Calgary Trail NW (68m),
3. Use the left lanes to turn slightly left to stay on Calgary Trail NW (1.5km),
4. Turn left onto AB-2 N (240m),
5. Use the 2<sup>nd</sup> from the left lane to turn left to stay on AB-2 N (120m),
6. Use the 2<sup>nd</sup> from the left lane to turn left at the 1<sup>st</sup> cross street onto AB-2 (94m),
7. The destination will be on your right.

# TRANSPORTATION OPTIONS

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## Skyshuttle

- ✓ The Edmonton Skyshuttle is a cost-effective and convenient way to travel between Edmonton International Airport and various locations throughout Edmonton. The Skyshuttle pick-up is centrally located on the Arrivals level (next to door #7).
- ✓ Rates: Adult -- \$18, Adult round trip -- \$30, Extra bags -- \$6. Prices include GST and tickets are non-refundable.
- ✓ Will pick-up and drop-off at Delta Edmonton South.
- ✓ Rides must be booked in advance online or by phone.
- ✓ [www.edmontonskyshuttle.com](http://www.edmontonskyshuttle.com)
- ✓ Tolle-free: 1-888-438-2342, Phone: 1-780-465-8515

## Uber

- ✓ <https://get.uber.com>
- ✓ Download the free Uber app from your smartphone app store.
- ✓ Rates vary.

## Car Rental

- ✓ Alamo: 1-877-222-9075/1-780-890-7345
- ✓ Avis: 1-800-879-2847/1-780-890-7596
- ✓ Budget: 1-800-268-8900/1-780-890-4801
- ✓ Enterprise: 1-800-261-7331/1-780-980-2338
- ✓ Hertz: 1-800-263-0600/1-780-890-4435
- ✓ National: 1-800-227-7368/1-780-890-7345
- ✓ Thrifty: 1-800-847-4389/1-780-890-4436

## Taxi Service

- ✓ [Edmtaxi.com](http://Edmtaxi.com) to book.
- ✓ 1-780-462-3456 for various taxi companies.
- ✓ Automated Text Dispatching is a fast and easy way to order your taxi.  
Text your address to:
  - o 1-780-462-3456 (Yellow Cab),
  - o 1-780-489-7777 (Barrel Taxi),
  - o 1-780-442-4444 (24-7 Taxi),
  - o 1-780-423-2425 (Capital Taxi).
- ✓ Dial #TAXI (#8294). Automatically connects you to the first available cab in the area. Calling #TAXI costs between \$1.25 and \$2.50 per call, depending on the wireless carrier (plus applicable airtime and data charges).

Edmonton Transit Service

- ✓ Route 747 from Edmonton International Airport to Century Park Transit Centre.
- ✓ Edmonton Transit Trip Planner - <http://etstripplanner.edmonton.ca/PlanYourTrip.aspx>
- ✓ Fare rates: \$3.25 (exact change only).

Walking or Biking

- ✓ There are multiple walking and cycling routes to Delta Edmonton South. Please refer to Google Maps for the route that suits your needs.
- ✓ [Maps.google.ca](https://www.google.ca/maps)

Venue Parking

- ✓ Complimentary on-site parking.
- ✓ Valet parking fee: \$10 per day.

# SOUTH EDMONTON COMMON

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## DINING

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| <p><b>A&amp;W</b><br/>2254 98 Street NW, Edmonton</p> <p><b>Booster Juice</b><br/>1707 102 Street NW, Edmonton</p> <p><b>Boston Pizza</b><br/>9804 22 Avenue NW, Edmonton</p> <p><b>Caffè Sorrentino</b><br/>1417 99 Street NW, Edmonton</p> <p><b>Chachi's</b><br/>1334 99 Street NW, Edmonton</p> <p><b>Earls Kitchen &amp; Bar</b><br/>1505 99 Street NW, Edmonton</p> <p><b>Edo Japan</b><br/>10016 21 Avenue NW, Edmonton</p> <p><b>Extreme Pita</b><br/>1735 102 Street NW, Edmonton</p> <p><b>Famoso Neapolitan Pizzeria</b><br/>1437 99 Street NW, Edmonton</p> <p><b>Fatburger</b><br/>1755 102 Street NW, Edmonton</p> <p><b>Five Guys Burgers and Fries</b><br/>10161 13 Avenue NW, Edmonton</p> <p><b>Hudson's Tap House</b><br/>2104 99 Street NW, Edmonton</p> <p><b>Ikea</b><br/>1311 102 Street NW, Edmonton</p> <p><b>Joey Restaurants</b><br/>9911 19 Avenue NW, Edmonton</p> <p><b>Local Public Eatery</b><br/>1820 99 Street NW, Edmonton</p> <p><b>Marble Slab Creamery</b><br/>1919 98 Street NW, Edmonton</p> <p><b>McDonald's</b><br/>9904 22 Avenue NW, Edmonton</p> <p><b>Mikado Japanese Cuisine</b><br/>1903 98 Street NW, Edmonton</p> <p><b>Milestones Grill   Bar</b><br/>1708 99 Street NW, Edmonton</p> | <p><b>Montana's Cookhouse</b><br/>1720 99 Street NW, Edmonton</p> <p><b>Moxie's Classic Grill</b><br/>1739 102 Street NW, Edmonton</p> <p><b>Opa of Greece</b><br/>2205 98 Street NW, Edmonton</p> <p><b>Panda Express   Gourmet Chinese Food</b><br/>1330 99 Street NW, Edmonton</p> <p><b>Pita Pit</b><br/>1929 98 Street NW, Edmonton</p> <p><b>Quizno's Subs</b><br/>1931 98 Street NW, Edmonton</p> <p><b>The Rec Room</b><br/>1725 99 Street NW, Edmonton</p> <p><b>Ricky's All-Day Girl</b><br/>10004 21 Avenue NW, Edmonton</p> <p><b>Second Cup</b><br/>9832 22 Avenue NW, Edmonton</p> <p><b>Starbucks</b><br/>1751 102 Street NW, Edmonton</p> <p><b>Subway</b><br/>2055 98 Street NW, Edmonton<br/>1731 102 Street NW, Edmonton</p> <p><b>Swiss Chalet</b><br/>2203 99 Street NW, Edmonton</p> <p><b>Thai Express</b><br/>1921 98 Street NW, Edmonton</p> <p><b>The Burger Priest</b><br/>2125 98 Street NW, Edmonton</p> <p><b>The Keg Steakhouse</b><br/>1631 102 Street NW, Edmonton</p> <p><b>Tim Hortons</b><br/>2133 99 Street NW, Edmonton<br/>1850 102 Street NW, Edmonton</p> <p><b>Wendy's</b><br/>1850 102 Street NW Unit 2, Edmonton</p> <p><b>White Spot</b><br/>10010 12 Avenue NW, Edmonton</p> |
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# LOUNGES & NIGHTLIFE

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## Lion's Head Pub

4440 Gateway Blvd, Edmonton, AB T6H 5C3  
Located one block North of the Delta Edmonton South

## Fionn McCool's

4485 Gateway Blvd, Edmonton, AB T6H 5C3  
Menu: [fionnmaccools.com](http://fionnmaccools.com) | located one block East of the Delta Edmonton South

## Earl's Kitchen & Bar

4250 Calgary Trail NW, Edmonton, AB T6J 6Y8  
Menu: [earls.ca](http://earls.ca) | located 500m Southwest of the Delta Edmonton South

## LUX Steakhouse & Bar 94

10150 101 Street NW, Edmonton  
Menu: [centuryhospitality.com](http://centuryhospitality.com) | Reservation: [opentable.com](http://opentable.com)  
Yelp Rating: 4.0/5.0

## The Confederation Lounge

10065 100 Street NW, Edmonton  
Menu: [Fairmont.com](http://Fairmont.com)  
Yelp Rating: 4.5/5.0

## Chop Steakhouse & Bar

10235 101 Street NW, Edmonton  
Menu: [chop.ca](http://chop.ca) | Reservations: [opentable.com](http://opentable.com)  
Yelp Rating: 4.0/5.0

## Brittany's Lounge

10225 97 Street NW, Edmonton  
Yelp Rating: 4.5/5.0

## Avenue Downtown

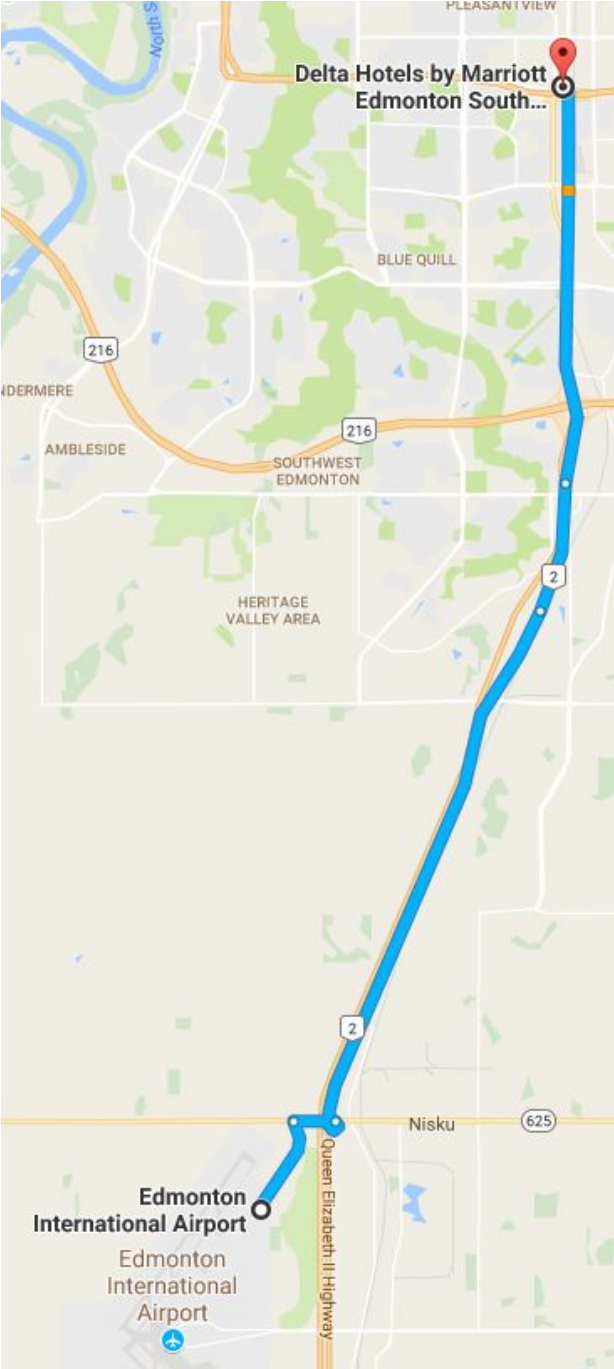
10888 Jasper Avenue NW, Edmonton  
Yelp Rating: 4.3/5.0

## Connect Ultra Lounge

10709 109 Street NW, Edmonton  
Yelp Rating: 5.0/5.0

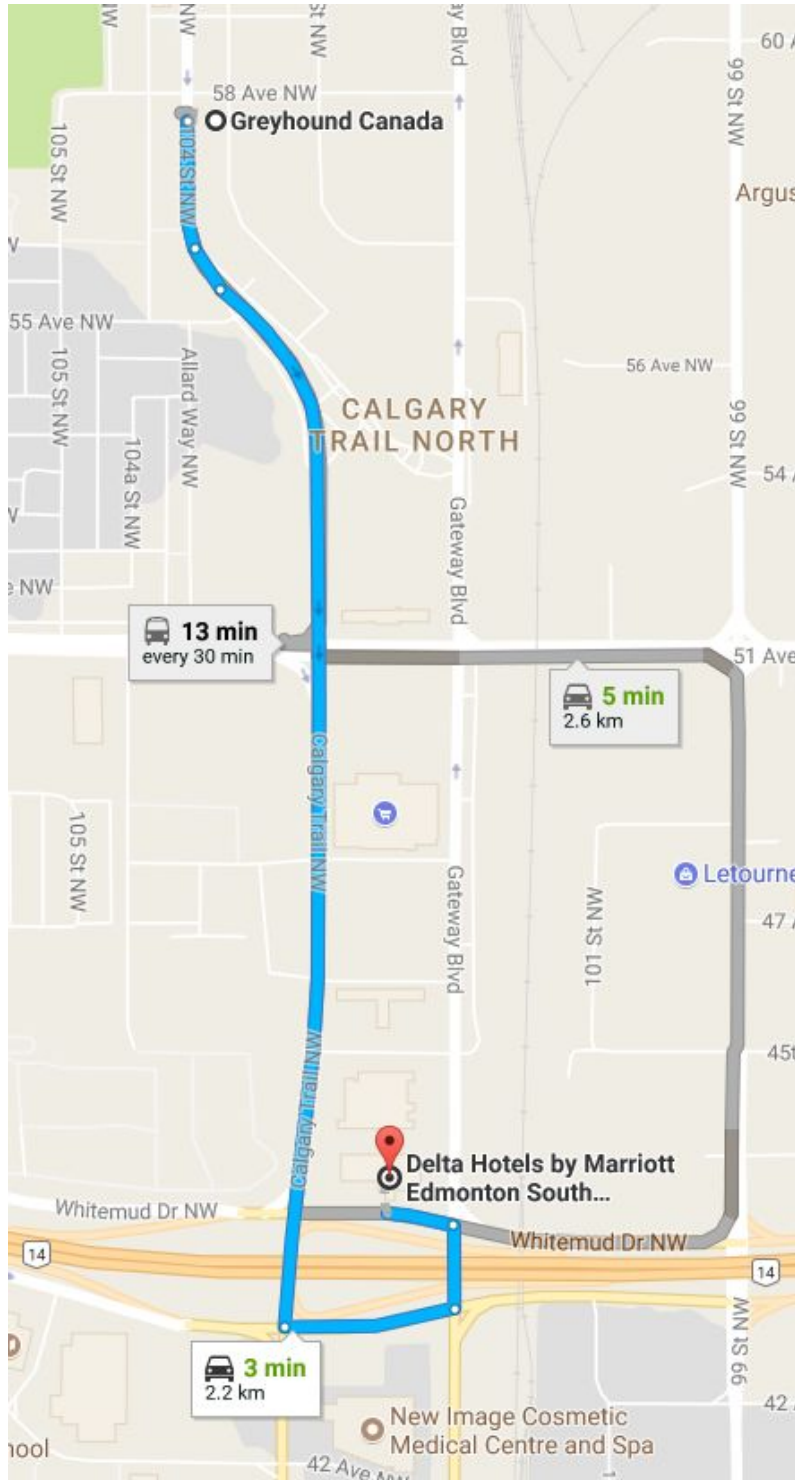
# MAPS

**From Edmonton International Airport:**





### From Greyhound Bus Depot:





# CONTACT

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If you have any question or concerns, please contact:

**Kieran Leblanc**

Conference Chair

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**Leslie Bush**

Conference Coordinator

Phone: 1-780-996-8965

Email: [lbush@bookpublishers.ab.ca](mailto:lbush@bookpublishers.ab.ca)

**WE HOPE YOU ENJOY THE 2017  
BPAA ANNUAL CONFERENCE!**